



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
929537-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10	

Flight Dates	Order #	Alt Order #
09/18/12 - 09/28/12	929537	07886877

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041	HERJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/18/12	09/21/12	KCRA-TV News at 6am	5:58am-7:00am	----1--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	F	09/21/12	6:13 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RMJH2012101H	\$500.00 NM
7	09/18/12	09/21/12	NBC Today Show	7:00am-9:00am	--111--	:30	3	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KCRA	W	09/19/12	8:42 AM	NBC Today Show	7:00am-9:00am	:30	RMJHDC20121000H	\$425.00 NM
5	KCRA	Th	09/20/12	8:26 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012101H	\$425.00 NM
7	KCRA	F	09/21/12	8:38 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012101H	\$425.00 NM
8	09/24/12	09/24/12	NBC Today Show	7:00am-9:00am	M-----	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	09/24/12	7:23 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012101H	\$500.00 NM
1	KCRA	M	09/24/12	8:57 AM	NBC Today Show	7:00am-9:00am	:30	RMJH2012101H	\$500.00 NM
9	09/18/12	09/21/12	M-F 9am-10am	9:00am-10:00am	--111--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	W	09/19/12	9:55 AM	M-F 9am-10am	9:00am-10:00am	:30	RMJHDC20121000H	\$250.00 NM
3	KCRA	Th	09/20/12	9:22 AM	M-F 9am-10am	9:00am-10:00am	:30	RMJH2012101H	\$250.00 NM
4	KCRA	F	09/21/12	10:50 AM	M-F 9am-10am	9:00am-10:00am	:30	RMJH2012101H	\$250.00 NM
LR- Network Special Report									
10	09/24/12	09/24/12	M-F 9am-10am	9:00am-10:00am	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	9:54 AM	M-F 9am-10am	9:00am-10:00am	:30	RMJH2012101H	\$200.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
929537-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/24/12	09/24/12	M-F 9am-10am Class of Time - Immediately Pre-emptible without notice	9:00am-10:00am	M-----	:30	1	\$200.00	NM
11	09/18/12	09/21/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	10:00am-11:00am	--111--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA W 09/19/12 10:50 AM NBC Today Show II 10:00am-11:00am :30 RMJHDC20121000H \$150.00 NM 3 KCRA Th 09/20/12 10:50 AM NBC Today Show II 10:00am-11:00am :30 RMJH2012101H \$150.00 NM 4 KCRA F 09/21/12 9:25 AM NBC Today Show II 10:00am-11:00am :30 RMJH2012101H \$150.00 NM LR- Network Special Report									
12	09/24/12	09/24/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	10:00am-11:00am	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 09/24/12 10:51 AM NBC Today Show II 10:00am-11:00am :30 RMJH2012101H \$150.00 NM									
13	09/18/12	09/21/12	ANDERSON COOPER D.11AM TO 12PM Class of Time - Immediately Pre-emptible without notice	11AM TO 12PM	--111--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 09/19/12 11:49 AM ANDERSON COOPER DAY 11AM TO 12PM :30 RMJHDC20121000H \$150.00 NM 3 KCRA Th 09/20/12 11:28 AM ANDERSON COOPER DAY 11AM TO 12PM :30 RMJH2012101H \$150.00 NM 2 KCRA F 09/21/12 11:39 AM ANDERSON COOPER DAY 11AM TO 12PM :30 RMJH2012101H \$150.00 NM									
14	09/24/12	09/24/12	ANDERSON COOPER D.11AM TO 12PM Class of Time - Immediately Pre-emptible without notice	11AM TO 12PM	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 09/24/12 11:40 AM ANDERSON COOPER DAY 11AM TO 12PM :30 RMJH2012101H \$150.00 NM									
15	09/18/12	09/21/12	KCRA-TV News at Noon 11:58am-1:00pm Class of Time - Immediately Pre-emptible without notice	11:58am-1:00pm	--111--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 09/19/12 12:38 PM KCRA-TV News at Noon 11:58am-1:00pm :30 RMJHDC20121000H \$200.00 NM 3 KCRA Th 09/20/12 12:45 PM KCRA-TV News at Noon 11:58am-1:00pm :30 RMJH2012101H \$200.00 NM 4 KCRA F 09/21/12 12:58 PM KCRA-TV News at Noon 11:58am-1:00pm :30 RMJH2012101H \$200.00 NM									
16	09/24/12	09/24/12	KCRA-TV News at Noon 11:58am-1:00pm Class of Time - Immediately Pre-emptible without notice	11:58am-1:00pm	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 09/24/12 12:43 PM KCRA-TV News at Noon 11:58am-1:00pm :30 RMJH2012101H \$200.00 NM									
17	09/18/12	09/21/12	Days of Our Lives Class of Time - Immediately Pre-emptible without notice	1:01pm-2pm	--111--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 09/19/12 1:59 PM Days of Our Lives 1:01pm-2pm :30 RMJHDC20121000H \$300.00 NM 3 KCRA Th 09/20/12 1:26 PM Days of Our Lives 1:01pm-2pm :30 RMJH2012101H \$300.00 NM 4 KCRA F 09/21/12 1:45 PM Days of Our Lives 1:01pm-2pm :30 RMJH2012101H \$300.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
929537-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/18/12	09/21/12	Days of Our Lives	1:01pm-2pm	--111--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
18	09/18/12	09/21/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	--111--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA W 09/19/12 2:21 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 RMJHDC20121000H \$175.00 NM 4 KCRA Th 09/20/12 2:37 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 RMJH2012101H \$175.00 NM 3 KCRA F 09/21/12 2:18 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 RMJH2012101H \$175.00 NM									
19	09/24/12	09/24/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA M 09/24/12 2:22 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 RMJH2012101H \$225.00 NM									
20	09/18/12	09/21/12	KATIE EF	3PM TO 4PM	--111--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KCRA W 09/19/12 3:59 PM KATIE EF 3PM TO 4PM :30 RMJHDC20121000H \$250.00 NM 2 KCRA Th 09/20/12 3:32 PM KATIE EF 3PM TO 4PM :30 RMJH2012101H \$250.00 NM 3 KCRA F 09/21/12 3:46 PM KATIE EF 3PM TO 4PM :30 RMJH2012101H \$250.00 NM									
21	09/24/12	09/24/12	KATIE EF	3PM TO 4PM	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA M 09/24/12 3:14 PM KATIE EF 3PM TO 4PM :30 RMJH2012101H \$300.00 NM									
22	09/18/12	09/21/12	M-F 4-5p	4-5p	--111--	:30	3	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --111-- 3 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA W 09/19/12 4:25 PM M-F 4-5p 4-5p :30 RMJHDC20121000H \$375.00 NM 3 KCRA Th 09/20/12 4:28 PM M-F 4-5p 4-5p :30 RMJH2012101H \$375.00 NM 4 KCRA F 09/21/12 4:28 PM M-F 4-5p 4-5p :30 RMJH2012101H \$375.00 NM									
23	09/24/12	09/24/12	M-F 4-5p	4-5p	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA M 09/24/12 4:33 PM M-F 4-5p 4-5p :30 RMJH2012101H \$900.00 NM									
24	09/18/12	09/21/12	KCRA-TV News at 5pm	4:58pm-5:30pm	----1--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KCRA F 09/21/12 5:28 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 RMJH2012101H \$3,000.00 NM									
25	09/24/12	09/24/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									



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Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/24/12	09/24/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KCRA	M	09/24/12	5:13 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RMJH2012101H	\$3,000.00	NM
26	09/18/12	09/21/12	KCRA-TV News at 6pm	6:00pm-7pm	---11--	:30	2	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---11--	2	\$850.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 KCRA	Th	09/20/12	6:42 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RMJH2012101H	\$850.00	NM
2 KCRA	F	09/21/12	6:23 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RMJH2012101H	\$850.00	NM
28	09/18/12	09/21/12	M-F 7pm-730pm	7:01pm-7:30pm	--111--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 KCRA	W	09/19/12	7:26 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	RMJHDC20121000H	\$500.00	NM
2 KCRA	Th	09/20/12	7:12 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	RMJH2012101H	\$500.00	NM
4 KCRA	F	09/21/12	7:29 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	RMJH2012101H	\$500.00	NM
29	09/24/12	09/24/12	M-F 7pm-730pm	7:01pm-7:30pm	M-----	:30	1	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$475.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KCRA	M	09/24/12		M-F 7pm-730pm	7:01pm-7:30pm	:00		\$475.00	NM
Credited rev per v. 29, 1x credit line 29. mg new lines 68-69									
30	09/18/12	09/21/12	M-F 730pm-8pm	7:31pm-7:57pm	--1----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--1----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 KCRA	W	09/19/12	7:42 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	RMJHDC20121000H	\$500.00	NM
31	09/24/12	09/24/12	M-F 730pm-8pm	7:31pm-7:57pm	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KCRA	M	09/24/12	7:52 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	RMJH2012101H	\$500.00	NM
32	09/18/12	09/23/12	KCRA-TV News at 11pm	11:00pm-11:35pm	---1-1-	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---1-1-	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6 KCRA	Th	09/20/12	11:22 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012101H	\$800.00	NM
2 KCRA	Sa	09/22/12	11:19 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RMJH2012101H	\$800.00	NM
34	09/18/12	09/21/12	NBC Tonight Show	11:36pm-12:35am	--111--	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--111--	3	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
929537-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/18/12	09/21/12	NBC Tonight Show	11:36pm-12:35am	--111--	:30	3	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	W	09/19/12	12:08 AM	NBC Tonight Show	11:36pm-12:35am	:30	RMJHDC20121000H	\$275.00 NM
3	KCRA	Th	09/20/12	12:10 AM	NBC Tonight Show	11:36pm-12:35am	:30	RMJH2012101H	\$275.00 NM
2	KCRA	F	09/21/12	12:00 AM	NBC Tonight Show	11:36pm-12:35am	:30	RMJH2012101H	\$275.00 NM
35	09/24/12	09/24/12	NBC Tonight Show	11:36pm-12:35am	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	12:30 AM	NBC Tonight Show	11:36pm-12:35am	:30	RMJH2012101H	\$300.00 NM
36	09/18/12	09/21/12	Late Night w/Jimmy F	12:36am-1:36am	--1-1--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--1-1--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	W	09/19/12	1:24 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	RMJHDC20121000H	\$125.00 NM
2	KCRA	F	09/21/12	12:57 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	RMJH2012101H	\$125.00 NM
38	09/18/12	09/21/12	KCRA News at 430am	430-5am	--111--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--111--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	W	09/19/12	4:51 AM	KCRA News at 430am	430-5am	:30	RMJHDC20121000H	\$100.00 NM
2	KCRA	Th	09/20/12	4:51 AM	KCRA News at 430am	430-5am	:30	RMJH2012101H	\$100.00 NM
4	KCRA	F	09/21/12	4:52 AM	KCRA News at 430am	430-5am	:30	RMJH2012101H	\$100.00 NM
40	09/22/12	09/22/12	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Sa	09/22/12	5:29 AM	SATURDAY TODAY	SATURDAY TODA	:30	RMJH2012101H	\$100.00 NM
3	KCRA	Sa	09/22/12	5:52 AM	SATURDAY TODAY	SATURDAY TODA	:30	RMJH2012101H	\$100.00 NM
1	KCRA	Sa	09/22/12	6:46 AM	SATURDAY TODAY	SATURDAY TODA	:30	RMJH2012101H	\$100.00 NM
42	09/22/12	09/22/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S-	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	09/22/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$1,800.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 42,43,52. MG NEW LINES 60-62									
43	09/22/12	09/22/12	KCRA-TV News at 6pm	6:00pm-6:30pm	-----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	09/22/12		KCRA-TV News at 6pm	6:00pm-6:30pm	:00		\$1,800.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 42,43,52. MG NEW LINES 60-62									
44	09/22/12	09/22/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/22/12	09/22/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	09/22/12		Sa/Su 630pm-7pm	6:31pm-6:57pm	:00		\$700.00 NM
Credited									
rev per v. 17, 1x credit line 44. mg new line 66									
45	09/22/12	09/22/12	NBC Saturday Night L	11:31pm-1:05am	-----S-	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	09/22/12	12:50 AM	NBC Saturday Night L	11:31pm-1:05am	:30	RMJH2012101H	\$1,200.00 NM
46	09/23/12	09/23/12	NBC SUNDAY TODAY	NBC SUNDAY TOE	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	5:26 AM	NBC SUNDAY TODAY	NBC SUNDAY TOE	:30	RMJH2012101H	\$100.00 NM
47	09/23/12	09/23/12	NBC Meet the Press	6:00am-7:00am	-----S	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	6:47 AM	NBC Meet the Press	6:00am-7:00am	:30	RMJH2012101H	\$3,500.00 NM
48	09/23/12	09/23/12	KCRA-TV News at 7am	News at 7:00am	-----S	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	7:12 AM	KCRA-TV News at 7am	News at 7:00am	:30	RMJH2012101H	\$250.00 NM
4	KCRA	Su	09/23/12	7:27 AM	KCRA-TV News at 7am	News at 7:00am	:30	RMJH2012101H	\$250.00 NM
2	KCRA	Su	09/23/12	7:46 AM	KCRA-TV News at 7am	News at 7:00am	:30	RMJH2012101H	\$250.00 NM
3	KCRA	Su	09/23/12	7:59 AM	KCRA-TV News at 7am	News at 7:00am	:30	RMJH2012101H	\$250.00 NM
49	09/23/12	09/23/12	PRIVATE PRACTICE WKSU	11:35PM TO 12	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	12:33 AM	PRIVATE PRACTICE WKNDLF	1SU 11:35PM TO 12	:30	RMJH2012101H	\$450.00 NM
52	09/20/12	09/20/12	OFFICE/UP ALL NIGHT	7:58pm-8:57pm	---T---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	09/20/12		OFFICE/UP ALL NIGHT	7:58pm-8:57pm	:00		\$1,600.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 42,43,52. MG NEW LINES 60-62									
53	09/20/12	09/20/12	OFFICE/PARKS	8:58pm-10pm	---T---	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Hernandez/D/Congress	HERNANDEZ/CNG/D-CA10		

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	09/20/12	09/20/12	OFFICE/PARKS	8:58pm-10pm	---T---	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	09/20/12	9:20 PM	OFFICE/PARKS	8:58pm-10pm	:30	RMJH2012101H	\$7,000.00 NM
55	09/22/12	09/22/12	NBC ENCORES	9:01pm-10pm	-----S-	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Sa	09/22/12	9:11 PM	LEVERAGE PR	LEVERAGE PR	:30	RMJH2012101H	\$500.00 NM
1	KCRA	Sa	09/22/12	9:47 PM	LEVERAGE PR	LEVERAGE PR	:30	RMJH2012101H	\$500.00 NM
56	09/23/12	09/23/12	NFL Pre-Game	NFL Pre-Game	-----S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	4:28 PM	NFL Pre-Game	NFL Pre-Game	:30	RMJH2012101H	\$2,500.00 NM
57	09/23/12	09/23/12	NFL Reg Sun Prime	NFL Reg Sun Prime	-----S	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	9:12 PM	NFL Reg Sun Prime	NFL Reg Sun Prime	:30	RMJH2012101H	\$6,000.00 NM
LR - Football									
58	09/23/12	09/23/12	DATELINE	10:01pm-11pm	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Su	09/23/12	10:19 PM	DATELINE	10:01pm-11pm	:30	RMJH2012101H	\$1,000.00 NM
1	KCRA	Su	09/23/12	10:50 PM	DATELINE	10:01pm-11pm	:30	RMJH2012101H	\$1,000.00 NM
59	09/20/12	09/20/12	NBC SITCOMS	7:58pm-8:57pm	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---T---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	09/20/12	8:50 PM	NBC SITCOMS	7:58pm-8:57pm	:30	RMJH2012101H	\$1,500.00 NM
61	09/24/12	09/24/12	REVOLUTION	10:01pm-11pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	10:35 PM	REVOLUTION	10:01pm-11pm	:30	RMJH2012101H	\$3,000.00 NM
63	09/18/12	09/21/12	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	Tu	09/18/12		KCRA-TV News at 5am	5:00am-5:57am	:00		\$225.00 NM
See MG 63.9									
7	KCRA	W	09/19/12	5:13 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJHDC20121000H	\$225.00 NM
9	KCRA	W	09/19/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RMJHDC20121000H	\$225.00 NM
MG for 63.6 09/18 should only air W-F									

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www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	09/18/12	09/21/12	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KCRA Th 09/20/12 5:28 AM KCRA-TV News at 5am 5:00am-5:57am :30 RMJH2012101H \$225.00 NM									
8 KCRA F 09/21/12 5:28 AM KCRA-TV News at 5am 5:00am-5:57am :30 RMJH2012101H \$225.00 NM									
64	09/24/12	09/24/12	KCRA-TV News at 5am	5:00am-5:57am	M-----	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA M 09/24/12 5:23 AM KCRA-TV News at 5am 5:00am-5:57am :30 RMJH2012101H \$225.00 NM									
1 KCRA M 09/24/12 5:55 AM KCRA-TV News at 5am 5:00am-5:57am :30 RMJH2012101H \$225.00 NM									
67	09/19/12	09/21/12	NBC Today Show	7:00am-9:00am	--WTF--	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Th 09/20/12 8:49 AM NBC Today Show 7:00am-9:00am :30 RMJH2012101H \$425.00 NM									
68	09/24/12	09/24/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	M-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 09/24/12 2:46 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 RMJH2012101H \$225.00 NM									
69	09/24/12	09/24/12	KCRA-TV News at Noon	11:58am-1:00pm	M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 09/24/12 12:29 PM KCRA-TV News at Noon 11:58am-1:00pm :30 RMJH2012101H \$200.00 NM									
Total Spots							86		

Payment Terms 30 Days

<u>Gross Total</u>	\$55,675.00
<u>Agency Commission</u>	\$8,351.25
<u>Net Amount Due</u>	\$47,323.75